



## Illuminated and Non-illuminated Tower Display

**Display posters and brochures** in one elegant unit. This practical merchandising stand promotes your product or service with illuminated or non-illuminated posters, while reinforcing your message through “take one” brochure dispensers.

**Double sided and free standing**, the Tower can be presented in a variety of poster and brochure combinations. Brochure pockets are available in A3, A4, A5 and DL sizes. This flexibility avoids expensive redesign costs for your promotional literature.

**Strong and durable**, the welded frame is only 47mm in depth.

**Increase the impact** of your posters by opting for the illuminated model. Illuminated images attract more attention so produce a more effective promotion.

**Your choice of corporate colour**, can be achieved with powder-coated and spray painted finishes. Logos and other permanent signage can also be incorporated. Customising colour and image presents a more consistent and professional image your customers.

**Easy image replacement** is achieved with magnetically attached covers, and images held with simple flip magnet retainers. Floor staff are able to change your message in just a seconds.

**A range of applications** is possible. A brochure dispenser, poster display, illuminated poster display or a combination. The basic unit can be customised to your requirements.

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Corner aspect

## Specifications

**Frame Depth:** 47mm

**Mask:** 40mm

**Image Size:** A1

**Standard Size:** 662mm wide x 1500mm high

**Brochure Holders:** Brochure holder size and position are variable. Please contact Interium to discuss the best solution for your business.

**Standard Finish:** Silver or Black Powder coat. Other PC colours available on request.

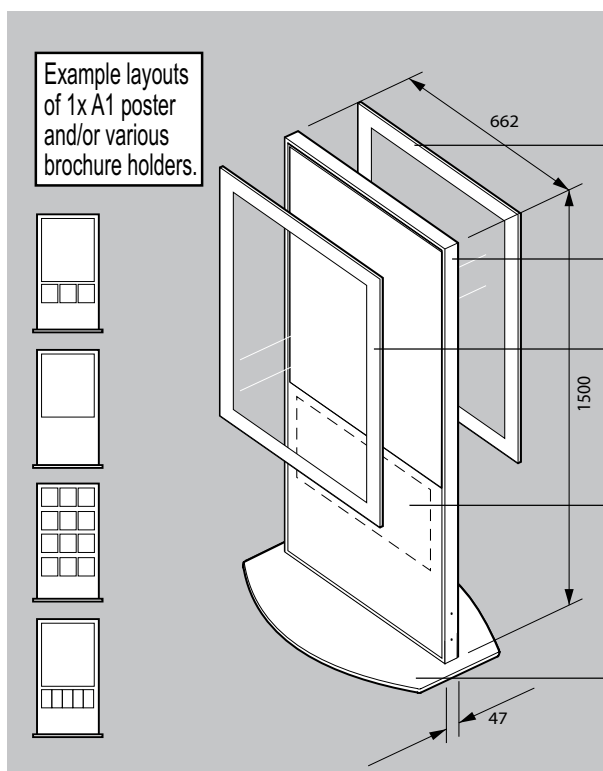
**Application:** Internal only. Not suitable for exposed external applications.



Integrated image retainer



Brochure pocket



Exploded view

**Rear 3mm Clear Acrylic Cover** with integrated image retainer.

**Welded Aluminium Frame.**

**Front 3mm Clear Acrylic Cover** with integrated image retainer.

**Fixed Panel** (Note: Areas shown for poster holder can be replaced with a fixed panel to allow for more flexible brochure pocket positioning.)

**8mm Steel Base Plate.**